

# OFFICIAL ENTRY FORM

## Profound Communications: 2009 Credit Union Newsletter Makeover Contest

Brought to you by Profound Communications, Inc.

### GRAND PRIZE:

Two (2) Grand Prize Winners will receive a total credit union newsletter makeover and creative quarterly newsletter production for two quarters valued between \$2,500 and \$5,000.

### HOW TO ENTER:

1. Fill out the contest Official Entry Form completely and accurately.
2. Attach your brief statement describing why you think your newsletter needs a makeover and how the makeover will improve your credit union along with a sample of your most recent newsletter.
  - Brief statement must be 250 words or less
  - Newsletter samples may be submitted electronically or hardcopy.
3. Submit your Official Entry Form, Essay and Sample Newsletter online at:  
[www.profoundcommunications.com/makeover](http://www.profoundcommunications.com/makeover)

Or Email Your Completed Official Entry Form, Essay and Sample Newsletter to:  
[makeover@profoundcommunications.com](mailto:makeover@profoundcommunications.com)

Or mail your completed Official Entry Form, Essay and Sample Newsletter to:  
Profound Communications, Inc.  
2009 Credit Union Newsletter Makeover Contest  
4200 Regent St., Suite 200  
Columbus, Ohio 43219

NAME: \_\_\_\_\_

CREDIT UNION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ ASSET SIZE \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ EMAIL: \_\_\_\_\_

HOW DID YOU HEAR ABOUT THE CONTEST? \_\_\_\_\_

Completing the Official Entry Form constitutes acceptance of the Official Contest Rules.

All entries must be received by midnight on January 31, 2010.