

OFFICIAL ENTRY FORM

Profound Communications: Credit Union Newsletter Makeover Contest

Brought to you by Profound Communications, Inc.

GRAND PRIZE:

Two (2) Grand Prize Winners will receive a total credit union newsletter makeover and creative quarterly newsletter production for two quarters valued between \$2,500 and \$5,000.

HOW TO ENTER:

1. Fill out the contest Official Entry Form completely and accurately.
2. Attach your brief statement describing why you think your newsletter needs a makeover and how the makeover will improve your credit union along with a sample of your most recent newsletter.
 - Brief statement must be 250 words or less
 - Newsletter samples may be submitted electronically or hardcopy.
3. Submit your Official Entry Form, Essay and Sample Newsletter online at:
www.profoundcommunications.com/makeover

Or Email Your Completed Official Entry Form, Essay and Sample Newsletter to:
makeover@profoundcommunications.com

Or mail your completed Official Entry Form, Essay and Sample Newsletter to:
Profound Communications, Inc.
Credit Union Newsletter Makeover Contest
36776 Bellcrest Ave.
Cleveland, Ohio 44011

NAME: _____

CREDIT UNION NAME: _____

ADDRESS: _____ ASSET SIZE _____

CITY: _____ STATE _____ ZIP _____

PHONE (____) _____ EMAIL: _____

HOW DID YOU HEAR ABOUT THE CONTEST? _____

Completing the Official Entry Form constitutes acceptance of the Official Contest Rules.

All entries must be received by midnight on the last calendar day of the business year.