

FOR IMMEDIATE RELEASE



Holtzmeier Honored as 2006 Micro Entrepreneur

Columbus, Ohio – August 15, 2006 – Tammy Holtzmeier, President of Profound Communications, Inc., was recently honored by the INCREASE Community Development Corporation as the 2006 Micro Entrepreneur for Technology and Communications.

INCREASE Community Development Corporation annually recognizes micro entrepreneurs from seven industry categories including retail, health and beauty, non-profit, food service, technology and communications, trades, and real estate. All recipients have achieved great success as small business owners in Central Ohio.

“Being a part of this great group of business men and women in Central Ohio is truly an honor,” said Tammy Holtzmeier.

Holtzmeier is a 1994 Ohio University graduate, where she received a Bachelor of Science in Journalism degree from the E.W. Scripps School of Journalism. She began her career as a marketer for a small credit union. With the blessings of her employer, Holtzmeier began providing marketing recommendations for credit unions and banks as a part-time consultant during her off time. Her company, Profound Communications, continued to grow as she climbed the corporate ladder of the credit union industry.

At the age of 26, Holtzmeier was named Chief Executive Officer of a federally chartered credit union. The following year, her business savvy and experience propelled Profound Communications into more than an off hours part-time venture, and she moved to Columbus to become a full-time marketing consultant. Today, Profound Communications has served more than 35 clients throughout the country.

Holtzmeier has been a member of the National Association for Women Business Owners (NAWBO) for five years. She has served on the Board of Trustees and as the chairman of the programming committee. In addition to NAWBO, Holtzmeier is also actively involved in The Women’s Fund of Central Ohio, where she serves as the chairman of the communications committee.

Holtzmeier was recently elected to the Board of Directors for the Hannah Neil Center for Children. She is also a *Court Appointed Special Advocate (CASA)/Guardian Ad Litem*, for the Franklin County Juvenile Courts. The Juvenile Court of Franklin County has allowed her to be an advocate for children who have been abused or neglected within a legal setting since 2001.

Holtzmeier has also been a guest speaker at various professional development events including the Women's Network for Entrepreneurial Training, Smart Marketing Education Series, Precision Printing's Leadership Symposium and the E.W. Scripps School of Journalism.

Profound Communications (www.profoundcommunications.com) was founded in 1995 and has worked with financial institutions and other various clients to deliver strategic marketing and communications solutions. Profound's key programs include marketing, public relations and profit strategy that increase return on investment (ROI).

INCREASE Community Development Corporation is a faith-based non-profit organization devoted to increasing the quality of life through education, entrepreneurship, and economic development. As an outreach of Ever Increasing Life Ministries, INCREASE CDC's mandate is to establish businesses, develop real estate and control commerce. To accomplish these goals, INCREASE CDC has established programs designed to provide entrepreneurs with the educational, technical and networking opportunities necessary to ensure future success.

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